

HOUSTON JUNIOR WOMAN'S CLUB—HOLIDAY HAPPENING 2018

ADVERTISING SPONSORS

Sponsoring an ad offers you the opportunity to give a gift to many children in the Houston Community

SIZES AND COSTS FOR SPONSORING ADS

Quarter Page B&W Ad	\$125	Vertical	3" wide x 3.5"
		Horizontal	6" wide x 1.75"
Half Page B&W Ad	\$200	Vertical	3" wide x 7.5"
		Horizontal	6" wide x 3.5"
Half Page Color Ad	\$275	Vertical	3" wide x 7.5"
		Horizontal	6" wide x 3.5"
Full Page B&W Ad	\$300	Vertical	6" wide x 7.5"
Full Page Color Ad	\$400	Vertical	6" wide x 7.5"

Art Work Requirements—Check One

Electronically Submit Artwork

to: hjwcads@gmail.com

Previous Donor

Artwork on file

Please Complete the Following:

Ad Size: 1/4 page ____ 1/2 page B&W ____ 1/2 Page Color ____ Full Page B&W ____ Full Page Color ____

Name of Business/Individual to List in the "Holiday Happening" Program

Date

Address

City

State

Zip Code

Email Address

Business Contact Name (If Different from Below)

Phone Number

Donor's Name (Print)

Donor's Signature

HJWC Member Name: _____

ARTWORK:

BLACK AND WHITE ADS:

Submit digital files, sized and configured to fit within available space

Must be PC compatible, not MAC

If necessary, unfolded, sharp high quality black/white copy may be used

For best results provide 300 dpi or higher digital images

COLOR ADS:

Send via email on an Adobe.pdf file sized to fit 6" wide x 7.5"

SEND ARTWORK TO:

Pam Herlitz, Program Coordinator

Cell: 832-627-4760

Email: hjwcads@gmail.com

ADVERTISING CONTRACT & PAYMENT

For Advertising Questions, please contact Donna Jackson at:

kotilla@hotmail.com or via cell at: 713-202-6359

Please complete and return this form with a check made payable to

Houston Junior Woman's Club to:

Houston Junior Woman's Club (attn: Advertising Chair)

P.O. BOX 19684, Houston, TX 77224-9684

Deadline is August 24, 2018

Please Charge \$ _____ to my: _____ American Express _____ Visa _____ MasterCard

Account Number: _____ Expiration Date: _____

Signature: _____ Billing Zip Code: _____