

HOUSTON JUNIOR WOMAN'S CLUB—HOLIDAY HAPPENING 2018

ADVERTISING SPONSORS

Sponsoring an ad offers you the opportunity to give a gift to many children in the Houston Community

SIZES AND COSTS FOR SPONSORING ADS

Quarter Page B&W Ad	\$125	Vertical	3" wide x 3.5"
		Horizontal	6" wide x 1.75"
Half Page B&W Ad	\$200	Vertical	3" wide x 7.5"
		Horizontal	6" wide x 3.5"
Half Page Color Ad	\$275	Vertical	3" wide x 7.5"
		Horizontal	6" wide x 3.5"
Full Page B&W Ad	\$300	Vertical	6" wide x 7.5"
Full Page Color Ad	\$400	Vertical	6" wide x 7.5"

Art Work Requirements—Check One

Electronically Submit Artwork

to: hjwcads@gmail.com

Previous Donor

Artwork on file

Please Complete the Following:

Ad Size: 1/4 page ____ 1/2 page B&W ____ 1/2 Page Color ____ Full Page B&W ____ Full Page Color ____

Name of Business/Individual to List in the "Holiday Happening" Program

Date

Address

City

State

Zip Code

Email Address

Business Contact Name (If Different from Below)

Phone Number

Donor's Name (Print)

Donor's Signature

HJWC Member Name: _____

ARTWORK:

BLACK AND WHITE ADS:

Submit digital files, sized and configured to fit within available space

Must be PC compatible, not MAC

If necessary, unfolded, sharp high quality black/white copy may be used

For best results provide 300 dpi or higher digital images

COLOR ADS:

Send via email on an Adobe.pdf file sized to fit 6" wide x 7.5"

SEND ARTWORK TO:

Pam Herlitz, Program Coordinator

Cell: 832-627-4760

Email: hjwcads@gmail.com

ADVERTISING CONTRACT & PAYMENT

For Advertising Questions, please contact Donna Jackson at:

kotilla@hotmail.com or via cell at: 713-202-6359

Please complete and return this form with a check made payable to

Houston Junior Woman's Club to:

Houston Junior Woman's Club (attn: Advertising Chair)

P.O. BOX 19684, Houston, TX 77224-9684

Deadline is August 24, 2018

Please Charge \$ _____ to my: _____ American Express _____ Visa _____ MasterCard

Account Number: _____ Expiration Date: _____

Signature: _____ Billing Zip Code: _____

May 2018

To Whom It May Concern:

Houston Junior Woman's Club is delighted to announce the 35th annual Holiday Happening celebrating HJWC's 51 Years-of-Service. We will be honoring Origin Bank, who has been a huge supporter of our club and of our mission. The event is to be held on Monday, October 22, 2018 at the Royal Sonesta located at 2222 West Loop, South.

Founded in 1967, HJWC is dedicated to volunteer service and financial assistance to Bayou Bend Collection and Gardens, Ronald McDonald House Houston and the Texas Children's Cancer Center at Texas Children's Hospital. Houston Junior Woman's Club is a 501 (c) 3 non-profit organization and has given over \$5,900,000 in fundraising endeavors to the above charities as well as to other children's charities in the Houston community.

Holiday Happening is attended by approximately 600 guests. We have advertising sponsors who contribute in a significant way to our success each year. We have a wonderful program given to all attendees. We would love to have you join us this year by sponsoring an ad in our Holiday Happening program. For your convenience, attached is information regarding ad specifications, pricing and instructions needed to submit artwork and payment.

I would like to thank you in advance for your consideration in joining with the Houston Junior Woman's Club in making a difference in the lives of many children in the Houston community. I look forward to hearing from you. The deadline for submission is August 24, 2018.

Sincerely,